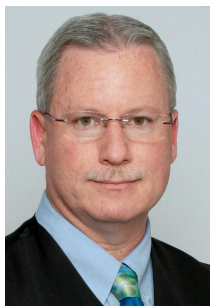


Totally Booked™ UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to Dallas on Friday, April 27, 2012.



Residential and Commercial Marketing Techniques
*Specifically for the carpet cleaning, disaster restoration
and contract cleaning industries.*

We are using the Jon Don store classroom
3630 W Miller Rd. #340
Garland, TX, 75041



Friday, April 27, 2012 Time: 8 a.m. - 4 p.m.

This event qualifies for 1 IICRC continuing education credit!

\$249 per person, \$149 each additional person from the same company.

We will show you how to:

- Get top position with Google, and make the search engines find *your company* first (without paying)!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of “cold calling” for new customers
- Build the best website that attracts customers
- Analyze pricing strategies to earn top dollar
- Write ad copy that brings in the best customers
and much, much more!

Visit www.cleaningprofessor.com
for more information and to sign
up online.

Bonus! Each attendee will receive a
USB flash drive that contains all types of
videos, books, forms, presentations, and
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Registration can be made by fax to (866)551-5405 or e-mail at jcross@ntpmedia.com. You can also register by telephone at (740)919-0228.

Name on card _____ Company _____

Name of attendee(s) _____

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You can also e-mail this information and form to: jcross@ntpmedia.com
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