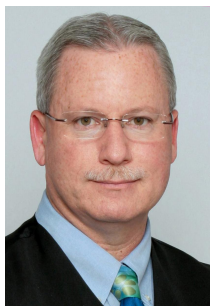


Totally Booked™ UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to Chicago on Friday, June 22, 2012.



Residential and Commercial Marketing Techniques
*Specifically for the carpet cleaning, disaster restoration
and contract cleaning industries.*

We are using the Jon Don store classroom
400 Medinah Road
Roselle, IL 60172



Friday, June 22, 2012 Time: 8 a.m. - 5 p.m.

This event qualifies for 1 IICRC continuing education credit!

\$249 per person, \$149 each additional person from the same company.

We will show you how to:

- Get top position with Google, and make the search engines find *your company* first (without paying)!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of “cold calling” for new customers
- Build the best website that attracts customers
- Analyze pricing strategies to earn top dollar
- Write ad copy that brings in the best customers
and much, much more!

Visit www.cleaningprofessor.com
for more information and to sign
up online.

Bonus! Each attendee will receive a
USB flash drive that contains all types of
videos, books, forms, presentations, and
much more.

Registration can be made by fax to (866)551-5405 or e-mail at jcross@ntpmedia.com. You can also register by telephone at (740)919-0228.

Name on card _____ Company _____

Name of attendee(s) _____

Billing address of credit card _____ City/State _____ ZIP _____

Telephone _____ FAX _____ E-Mail _____

Payment Method (please circle one): Check Enclosed, Visa, MasterCard, American Express

Card # _____ Security Code (3 digits on back of card) _____

Expiration Date ____/____

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Total: \$ _____

Send this form and payment to:

Jeff Cross, 193 Purple Finch Loop, Pataskala, OH 43062

You can also e-mail this information and form to: jcross@ntpmedia.com

Or fax it to (866)551-5405